**ScholarConnect Lets Parents Track Attendance, Lateness, Meals,**

**Add Cafeteria Funds**

Mobile App Protects Confidentiality, Reduces Bullying for Free or Reduced Meal Students

**NEW YORK, N.Y.., October 11, 2016** —ScholarChip®, the largest provider of smart ID cards for K-12 schools, announces ScholarConnect, a powerful new mobile app that lets parents track their children’s attendance, lateness, and meal purchases quickly and easily, from any mobile device like a smartphone or tablet. They can also monitor and add funds into cafeteria accounts from checking or savings accounts, debit cards or credit cards.

As an added bonus, the ScholarChip smart ID card protects students’ confidentiality and allows all students to simply tap to pay. No one can determine who gets free or reduced meals when going through the lunch line, so topic-related bullying can be reduced or eliminated.

“ScholarConnect lets parents monitor their children’s attendance and eating habits, which helps kids stay on track,” said Maged Atiya, PhD, ScholarChip CEO/CTO. “And many children on free lunch programs are judged or bullied by their peers. With a smart ID card that processes purchases, no one can tell if you’re receiving free or reduced lunch rates, so there’s no shame in the cafeteria line, and no opportunity for bullying.”

Previously, parents and guardians could view this information only via a web browser. Now, ScholarConnect makes accessing the data easy and faster for people on-the-go. The app shows details like:

* Attendance – which child is present, absent, cut, late, or suspended;
* Meals – what food your child is selecting and the amount paid for each item;
* Cafeteria – what is the current balance for each child and when to add funds.

Parents control how they receive attendance information; specific notifications can be sent to their email addresses and/or cell phone numbers. For example, Mom can receive all notices via email as well as “cuts” and “late” on her mobile phone; Dad can choose to see only “present,” “late,” and “suspended” on both his email and mobile phone.

Students use their ScholarChip One Card throughout the school day, so attendance and cafeteria purchase information is recorded electronically and automatically. This data is extremely accurate and available to parents and administrators in real-time; reports show powerful and actionable data. With this level of detail, administrators can analyze student attendance and behavioral patterns, identify negative trends early, and intervene more quickly.

ScholarConnect will be available at the iTunes® Store and Google® Play Store in the fourth quarter of 2016.

**About ScholarChip**

ScholarChip is the largest provider of smart ID cards used for attendance, payment processing, visitor management, secure door access, and behavior management services in K12. It was first to market in centralizing and integrating School Safety and Operations System with a true one card solution, which operates seamlessly with popular Student Information Systems and NFC mobile devices. ScholarChip's Higher Education services include Tuition Payment Plans, Loan Servicing, Student Retention Services, and a compliant Payment Gateway. For more information visit http://www.scholarchip.com.

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